



## GRANTMAKING GUIDELINES

**Background** - Grant-making through Social Echoes is based on the belief that successful individuals and businesses should be in a position to carry forward the giving baton of philanthropy. The premise here is simple. We identify causes that matter most to us and utilize our funds to support them. The broader mission of our grantmaking practice is to create a genre of philanthropy based on partnerships, reflection and sharing knowledge of the sector.

Below sections provide information to guide you through our partnership opportunity. If our objectives align with your priorities, we welcome the chance to learn about your projects and how best we can collaborate.

### Eligibility

- Applicants must be established 501(c)(3) non-government organizations providing charitable and/or educational services for a minimum of two years. BIPOC-led organizations are strongly encouraged to apply.
- We are currently focused on providing grants that will benefit the Washington DC metropolitan area. This includes Washington DC, Arlington County, Fairfax County, Montgomery and Prince George's Counties as well as the cities of Alexandria, Fairfax and Falls Church.

**Focus Areas** – Being in the pilot phase, our current priority lies in the following broad areas:

- Education
- Youth Engagement
- Equity and Wellbeing

Over time, we are positive that a broader focus for philanthropy will emerge.

### 2021 Grant Cycle Guidelines

Single grants ranging between \$1,000.00 - \$5,000.00 will be offered to eligible organizations that address any of the following areas of work:

- Activities supporting life-skills, wellbeing and education to communities/individuals of different age-groups considered vulnerable and/or disadvantaged populations.
- Activities that support as well as offer creative and innovative approaches in education, life-skills and equity building.
- While our intention is to allocate funds for program support, we do support operating costs including salaries, benefits, overheads as well as any indirect costs associated with the projects. Do note indirect costs will be based on actual rates and there will be no restrictions on the percentages assigned.
- Funding period for the grant is within 12 months following notification of the grant confirmation. Hence any activity associated with this grant request will have to be completed within the said timeline.

### What we cannot fund

- Activities related to fundraising, events, capital/infrastructure expenses and endowments.
- Faith-based organizations or organizations offering advocacy, political, religious education and services are not eligible to apply.
- Organizations and/or activities that deny partnership on the basis of race, gender, sexual orientation, religion and/or physical or mental disability.



## APPLICATION FORM

### Section 1 – Organization Information

- Name of the Organization
- Organization Contact Address and Phone Number
- Organization Website
- Year the Organization was founded
- Current Annual Operation Budget (in USD)
- Name and Title of the Contact Person
- Please certify that:
  - o The organization is currently registered as 501(C)(3).
  - o The tax-exempt status for the organization will be provided once requested.
  - o Organization has offered services/programs for a minimum of two years.

### Section 2 – Grant Information

Please complete following sections of the form with specific details you can provide. We intend to make the decision based on the information provided here. In some cases, a separate budget might be request.

- Estimated start date of the Grant
- Estimated end date of the Grant
- Focus Area of the Grant – Education/Equity and Well-being/ Youth Engagement
- Purpose of the Grant
- Project Description – include where the project will take place, roles of those who will be involved including partners and/or volunteers.
- Grant Amount Requested (in USD)
- Kindly provide a budget narrative of how the grant amount will be used including a breakdown of expenses adding up to the total grant amount.
- What are your organization's upcoming priorities and how will the Grant from us help your team accomplish them?
- Any additional information you would like to provide.
- How did you learn about this Grant opportunity?